

a font specimen

Inspired by F. H. Atkinson

fontry west

FHA Sign DeVinne Family

by Michael G. Adkins & James L. Stirling

FHA Sign DeVinne Specimen by James Stirling

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upon a time, around the end of the 19th century, the print typeface De Vinne was released and became popular. But, this is not that story....

Long ago, there were no large format digital printers or vinyl cutters. Signs, posters, banners etc., were screen printed or hand lettered. Sign painting was a difficult skill to master. Some young men apprenticed to more skilled sign painters to learn the craft. Others got some paint and brushes, maybe a how-to book and let the paint start flying. For the hand letterers there weren't fonts in the technical sense. Each painter would build a repertoire of forms. These forms defined broad categories standard or block styles, roman styles, block serifs, scripts and casuals and the single stroke forms. If you wanted a bold you used a wider brush. Italic forms were a slanted block or serif form with script or casual flourishes and terminals. There were stove pipe forms that acted as condensed letter styles. Most clients accepted these limitations. But, there will always be clients who are difficult. These folks wanted a specific print font for their signs. In the digital age, it is a simple matter to purchase the font and run it through the plotter or digital printer and be done. Back in the day, those fellows had to adapt something they were practiced at to new serifs and terminals. Any new "font" had to be practiced until the painter could reproduce the letters with some confidence. DeVinne was popular enough that Frank Atkinson included it among his demonstrations fonts in his manual on sign painting.

If you like bold serif fonts for display and headline type, FHA Sign DeVinne might be what you are looking for. Okay, so it is a revival of a Frank H. Atkinson classic, is that a bad thing? It is updated and modernized with an effort to clean up any pesky issues with character agreement. For die hard purests of hand lettered fonts, we included our original FHA Sign Painters DeVinne which more closely follows Atkinson's lines - even those funky numbers. It seems a bit trite to say that Sign DeVinne is a face for a new millennial, but, there, we've said it. The font has clear bold strokes and a well defined character. So, what are those other fonts? Just for fun. we added three effects fonts. Shade adds an extrusion to the base font and, Shade25 adds either an extrude and outline to the base font or an outline to the base and the Shade. FHA Sign DeVinne Shaded is a combination of the base and Shade25. Is that cool or what?



A FONT SPECIMEN **ABCDEFGHI JKLMNOPQR** STUVWXYZ abcdefghijklm nopqrstuvwxyz 1234567890

@#\$%&?!*

FONTRY • FONTRY WEST

FHA Sign DeVinne & FHA Sign DeVinne Shade

ABCDEFGHUKLM NOPQRSTUVWYZ abcdefghijklmno pqrstuvwyz12345

FHA Sign DeVinne & FHA Sign DeVinne Shade

ABCDEFCHUKUM NOPORSTUVWYZ abcdefghijklmno pqrstuvwyz12345 FHA Sign DeVinne, Shade & Shade 25

ABCDEFCHUKUM NOPORSTUVWYZ abcdefghijklmno pqratuvwyz12345

FHA Sign DeVinne Shaded
ABCDEFGHUKUM
NOPORSTUVWYZ
abcdefghijklmno
pqretuvwyz12345

DIACRITIC ETC.

ÀÁÂÄÄÄĀĀÁÄÄÂÇĆĈĊĎĐÈÉÊËĒĒĒĒĒĒÊĞĞ ĠĢĤĦÌÍÎÏĪĬĮİÏÎJJĶĸĹĻĽĿŁÑŃŅŇÒÓÔÖÖÖŎ ŐÖÔŔŖŘŘŔŚŜŞŠŞŢŤŦŢÙÚŨÜŪŪŬŮŰŲÜÛ ŴŴŴŸŸŶŸŶŶŹŻŽ

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NUMBERS & NUMERIC SYMBOLS

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2/53/54/51/65/61/83/85/87/8 1/102/103/104/105/106/107/108/109/10
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LIGATURES fffifffffffffffffchshskck

STYLISTIC & LANGUAGE ALTERNATES
FEÆÆŒÈÉËËËËËËËÊQGĜĞĠĢAÀÁÂÄÄÅ
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PUNCTUATION, CURRENCY ETC.

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FHA Sign Painters DeVinne

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Y	Z	1/3	3/4	3/8	^	_	`	a	b	C	d	e	f
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u	V	W	X	y	Z	1/8	1/2	1/4	1	€	6139	1/10	2/10
3/10	4/10	5/10	6/10	7/10	8/10	9/10	8346	6145	6146	63-7	6348	6 343	7
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6168	© 3169	\$	V	4	R	&	• 8178	2	3	5	6	8	9
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REM DSUM

PHARETRA OD Cio viverra ac

RHONCUS AT AUGUEB Quis, vulputate scelec

48 PTS

PELEN TESQU NO ERAT TELUS Luctu risus mag ndui id veris

36 PTS

RAS MOLIS FEUGIAT UT nisl ac onsectetur terg donec iaculis at nibhgh

MORBI CONGUE ODIO MAT Vestibulum scelerisque et nec risus ornare tristique ac sed lectus. Duis portitor

18 PTS



KERNING

The Personal Introspective Journey

THIS ISSUE:
From Quiet to
BBQ, the many
faces of Q

Disagreement:
Alternates can
Resolve Conflicts

AT.KO

EN YOUR FACE

──□ NONPERIODICAL □

JUNE 2015

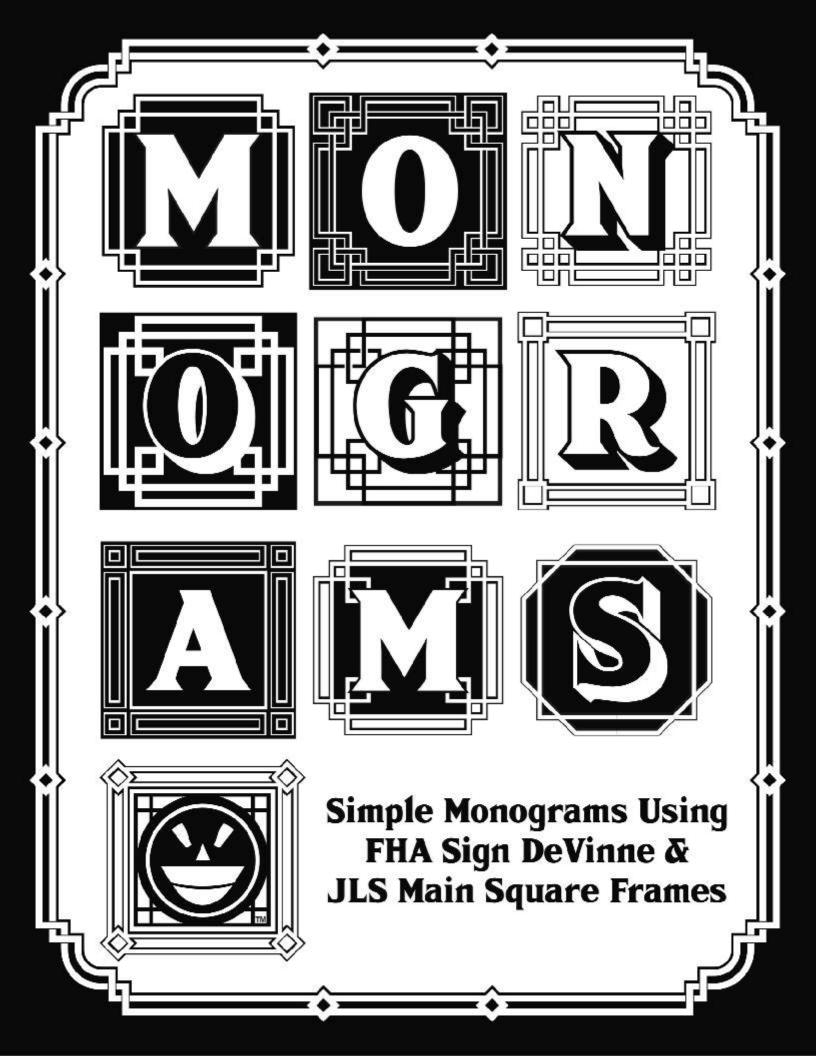
PRESENTS

FONTRY WEST

FHAMINE DEVINE

A Digital Revival of an Old Familiar Face

FOR HEADLINES, POSTERS & DISPLAY



THE FONTRY PRESENTS



KINSON COLLECTION



In 1909, Frank Atkinson first published his book. In it he describes 75 alphabets which were popular at the time.

WESTERN ROMAN
BROKEN POSTER
GHIGAGO TUSGAN
CONDENSED FRENCH
EGYPTIAN BLOCK FONT
FRENGH ROMAN HEAVY
MODERNIZED IDEAL CLASSIC
MODIFIED TUSGAN ROMAN
NICHOLSON FRENCH
ROUND BLOCK
SIGNPAINTERS DEVINNE
EGYPTIAN BLOCK BOLD
HEAVY Sign Script

In 2000, the Fontry first brought a selection of these alphabets into the digital age.

Now we are updating each of these classic fonts and releasing them into a new century...

The Updated Atkinson Collection



FHA Broken Gothic

- FHA Condensed French
- FHA Modernized Ideal Classic
 - FHA Nichleson French
 - FHA Sign DeVinne
 - FHA Tuscan Roman

MAIN SQUARE

FRAMES

PLUS

BORDERS

CORNERS

RULES





A SYMBOL FONT FROM FORTRY WEST



